

Lusterex

MADE WITH

TUNG OIL AND BAKELITE

ENAMEL



A QUICK-DRYING

One Coat Finish

for Interior and Exterior Use

For Sale by

J. J. Newberry's Stores

Manufactured by

Con-Ferro Paint & Varnish Co., St. Louis



*King of
Lustrous Finishes*



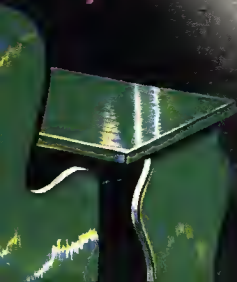
King of Lustrous Finishes

Lusterex Enamel, created by our research laboratories, combines scientifically heat treated Tung Oil and Bakelite with 100% opaque pigments resulting in a tough, durable, lustrous finish that gives maximum wear, good coverage and ease of application.

Durable Finish—Resists Exterior Exposure, Interior Wear

Alcohol, perfume, boiling water, acids and other everyday household abuses will not injure the finish of *Lusterex Enamel*. Its tough, elastic finish resists outside exposure and will not crack, peel, or chip.

Lusterex Enamel is easy to apply, dries quickly and brush marks flow out, leaving a lustrous, smooth, porcelain-like finish.



Lusterex Enamel

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Lusterex Varnish Stain

A durable, quick-drying, transparent finish for renewing old and beautifying new natural wood grained surfaces. *Lusterex Varnish Stain* creates a lustrous finish and stains in one operation.

Resists Outside Exposure, Acids, Alcohol
The perfect balance of scientifically heat treated Tung Oil and Bakelite with the opaque pigments produces a protective film that withstands household acids, boiling water, alcohol, perfume and outside exposure to the elements. Its toughness and elasticity is an assurance against chipping, peeling and cracking.

Retains Lustre When Washed

The non-porous, hard, porcelain-like finish of *Lusterex Enamel* retains its brilliant lustre in the face of repeated washings. It can be applied to wood, metal, glass, linoleum, in fact any surface that is dry and free from dirt, grease and oil.

Dries Quickly — Shows No Brush Marks

Anyone can use *Lusterex Enamel* with splendid results, it is so easy to apply. Brush marks flow out readily, leaving a lustrous, smooth, porcelain-like finish. Its quick drying qualities permit the use of the enameled surface within a short time.

A One Coat Finish

The use of 100% opaque pigments in *Lusterex Enamel* combined with Bakelite and scientifically heat treated Tung Oil, the perfect enamel liquid, results in a finish that covers satisfactorily in one coat.

The moderate price of LUSTEREX ENAMEL permits everyone to use this new remarkable product.

You Will Like

LUSTEREX LINOLEUM VARNISH
LUSTEREX FLOOR VARNISH
LUSTEREX CLEAR VARNISH



Lusterex Varnish Stain

The same durable, washable qualities of *Lusterex Enamel* are built in *Lusterex Varnish Stain* and *Varnishes*. Especially adapted for refinishing all kinds of natural grained furniture, floors and woodwork.

